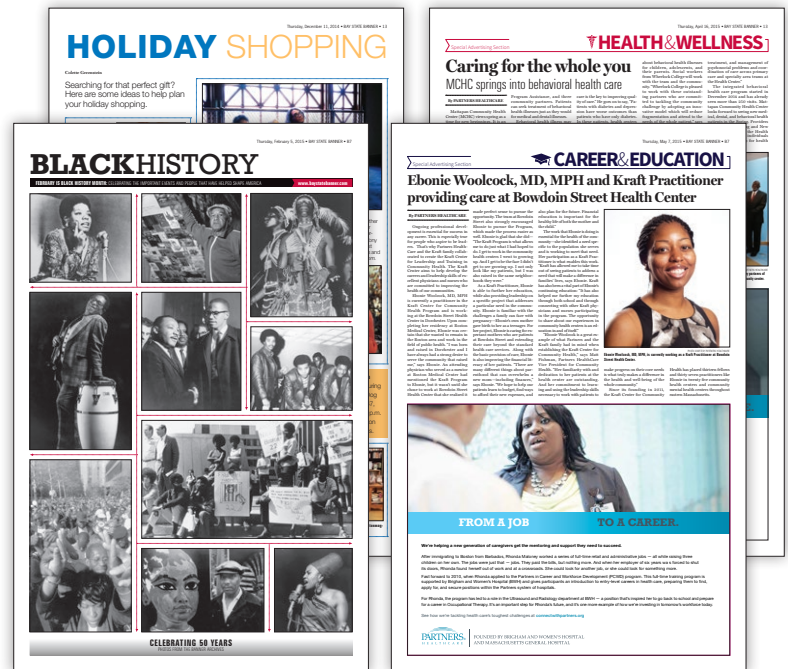


2016 EDITORIAL FEATURES»

PUBLISH DATE	SECTION (*Advertorial)
January 7	Career & Education *
January 14	Tribute to Dr. Martin Luther King, Jr.
February 4	Black History Month
February 11	Health & Wellness *
March 10	Career & Education *
April 14	Career & Education *
May 5	Health & Wellness*
June 2	Black Music Month
June 9	Health & Wellness *
August 4	Career & Education *
August 11	Health & Wellness *
October 6	Health & Wellness *
October 13	Fall Education *
November 10	Holiday Shopping Guide *
December 8	Career & Education *



FOR MORE INFORMATION AND TO PLACE AN AD CONTACT
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OR (617) 261-4600 EXT. 7797

2016 SUPPLEMENTS»

CAREER & EDUCATION

JANUARY 7

Career Advancement/Education
Space closing & article
deadline December 30

MARCH 10

Career Advancement/Education
Space closing & article deadline March 3

APRIL 14

Career Advancement/Education
Space closing & article deadline April 7

AUGUST 4

Career Advancement/Education
Space closing & article deadline July 28

OCTOBER 13

Career Advancement/Education
Space closing & article
deadline October 6

DECEMBER 8

Career Advancement/Education
Space closing & article deadline December 1

HEALTH & WELLNESS

FEBRUARY 11

Healthy Living
Space closing & article
deadline February 4

MAY 5

Spring into health
Space closing & article
deadline April 28

JUNE 9

Men's Health
Space closing & article
deadline June 2

AUGUST 11

Fall Health
Space closing & article
deadline August 4

OCTOBER 6

Winter Health
Space closing & article
deadline September 29

SPONSORED ARTICLES & ADS»

FULL PAGE DISPLAY AD

1,200 WORD ARTICLE AND COLOR PHOTO
Article posted online and promoted through social media
10" wide x 15.75" tall
Non-profit rate: \$2,500 // Open rate: \$3,000

HALF PAGE COLOR AD

700 WORD ARTICLE AND COLOR PHOTO
Article posted online and promoted through social media
10" wide x 7.79" tall
Non-profit rate: \$1,600 // Open rate: \$2,000

QUARTER PAGE COLOR DISPLAY AD COLOR PHOTO AND CAPTION

5.9" wide x 7.79" tall
Non-profit rate: \$890 // Open rate: \$976

ONE FIFTH PAGE COLOR DISPLAY AD

3.9" wide x 7.79" tall
Non-profit rate: \$626 // Open rate: \$684

POSTCARD COLOR DISPLAY AD

5.9" wide x 3.812" tall
Non-profit rate: \$392 // Open rate: \$452

*Schedule is subject to change. Changes will be posted online