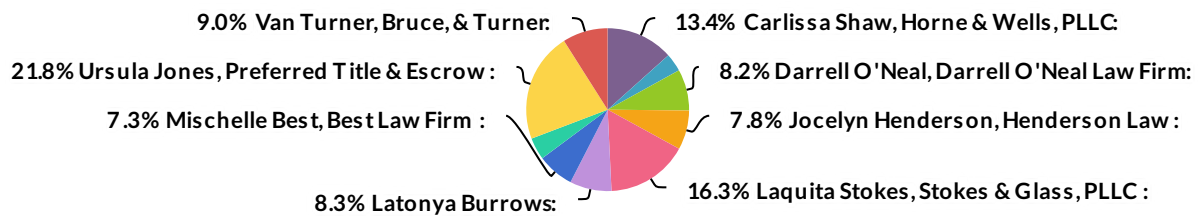
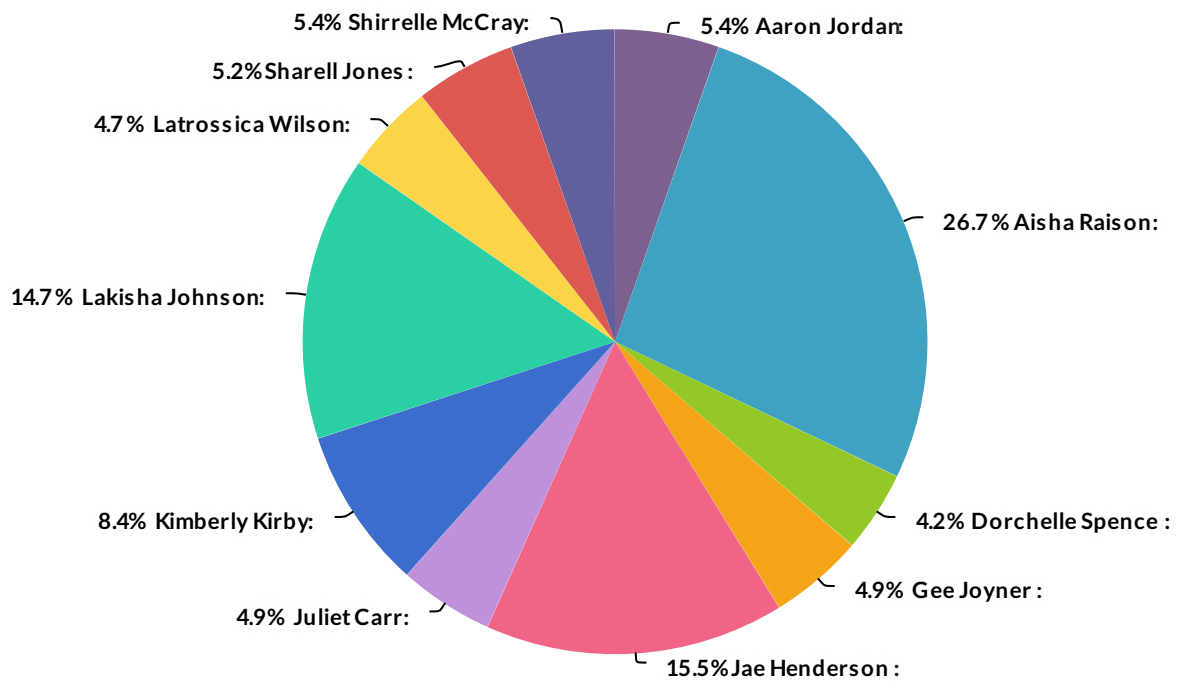


## Best Attorney



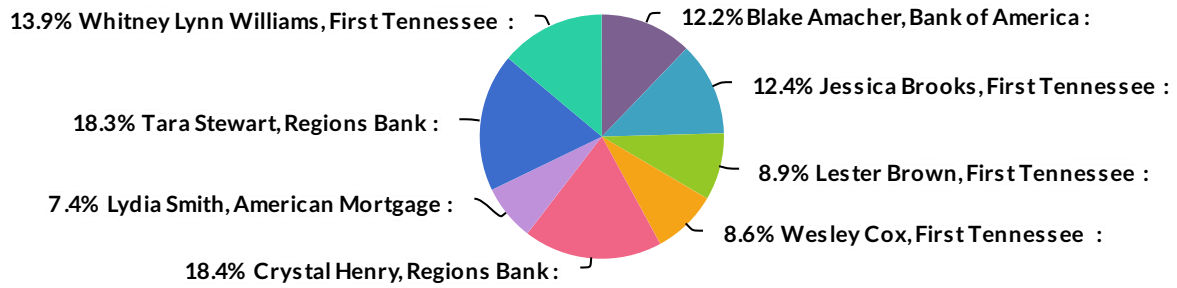
| Value                                   | Percent | Count |
|-----------------------------------------|---------|-------|
| Carlissa Shaw, Horne & Wells, PLLC      | 13.4%   | 863   |
| Carmalita Drayton                       | 3.6%    | 234   |
| Darrell O'Neal, Darrell O'Neal Law Firm | 8.2%    | 528   |
| Jocelyn Henderson, Henderson Law        | 7.8%    | 502   |
| Laquita Stokes, Stokes & Glass, PLLC    | 16.3%   | 1,056 |
| Latonya Burrows                         | 8.3%    | 533   |
| Mischelle Best, Best Law Firm           | 7.3%    | 472   |
| Terita Hewlett, Hewlett Law Firm, PLLC  | 4.4%    | 281   |
| Ursula Jones, Preferred Title & Escrow  | 21.8%   | 1,411 |
| Van Turner, Bruce, & Turner             | 9.0%    | 579   |
| Total                                   |         | 6,459 |

## Best Author



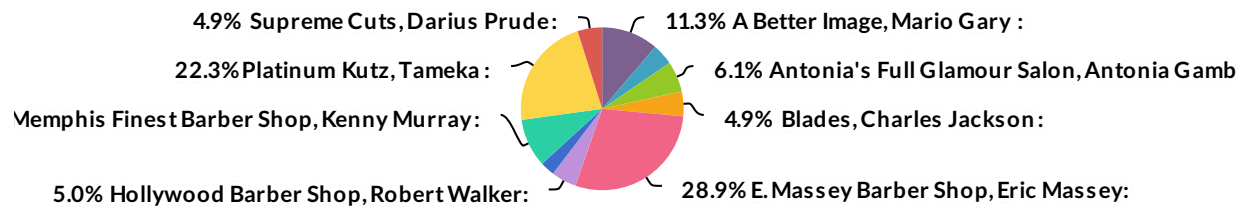
| Value             | Percent | Count |
|-------------------|---------|-------|
| Aaron Jordan      | 5.4%    | 401   |
| Aisha Raison      | 26.7%   | 1,984 |
| Dorchelle Spence  | 4.2%    | 310   |
| Gee Joyner        | 4.9%    | 365   |
| Jae Henderson     | 15.5%   | 1,153 |
| Juliet Carr       | 4.9%    | 363   |
| Kimberly Kirby    | 8.4%    | 627   |
| Lakisha Johnson   | 14.7%   | 1,095 |
| Latrossica Wilson | 4.7%    | 351   |
| Sharell Jones     | 5.2%    | 388   |
| Shirrelle McCray  | 5.4%    | 403   |
| Total             |         | 7,440 |

## Best Banker



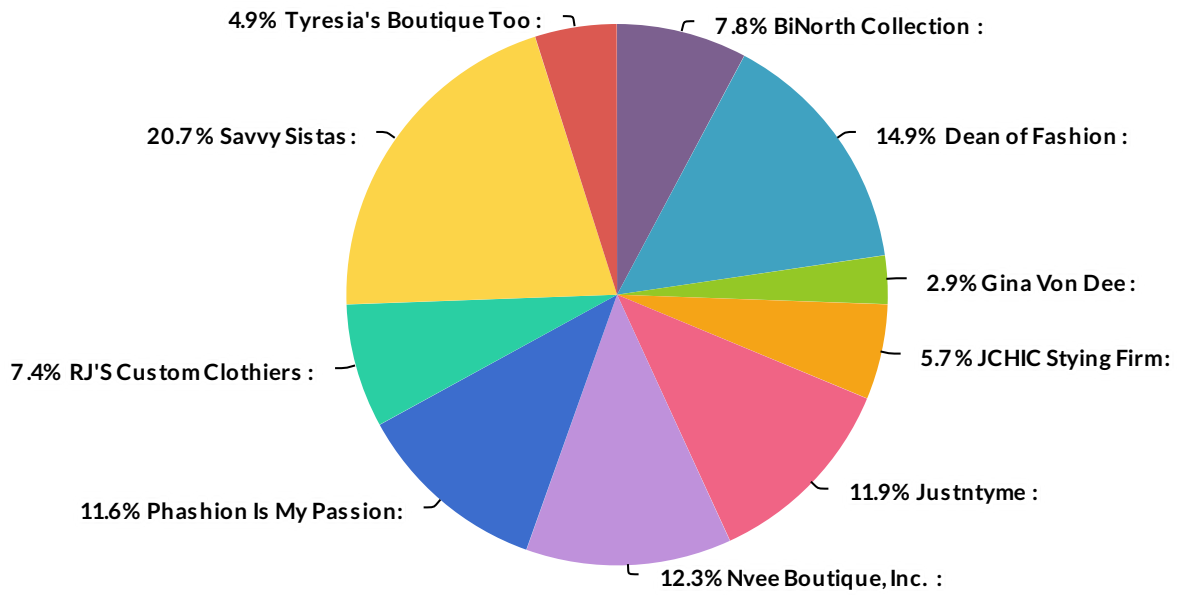
| Value                                  | Percent | Count |
|----------------------------------------|---------|-------|
| Blake Amacher, Bank of America         | 12.2%   | 668   |
| Jessica Brooks, First Tennessee        | 12.4%   | 679   |
| Lester Brown, First Tennessee          | 8.9%    | 486   |
| Wesley Cox, First Tennessee            | 8.6%    | 471   |
| Crystal Henry, Regions Bank            | 18.4%   | 1,009 |
| Lydia Smith, American Mortgage         | 7.4%    | 409   |
| Tara Stewart, Regions Bank             | 18.3%   | 1,006 |
| Whitney Lynn Williams, First Tennessee | 13.9%   | 763   |
| Total                                  |         | 5,491 |

## Best Barber Shop



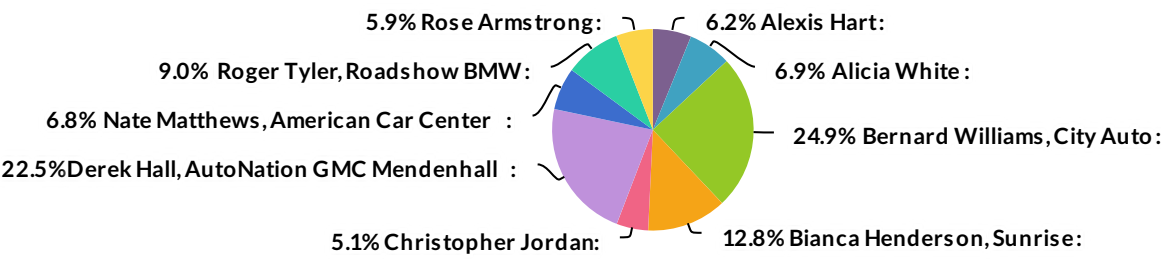
| Value                                          | Percent      | Count        |
|------------------------------------------------|--------------|--------------|
| A Better Image, Mario Gary                     | 11.3%        | 814          |
| A Family Affair, D. Nelson                     | 4.2%         | 304          |
| Antonia's Full Glamour Salon, Antonia Gambrell | 6.1%         | 444          |
| Blades, Charles Jackson                        | 4.9%         | 356          |
| E. Massey Barber Shop, Eric Massey             | 28.9%        | 2,089        |
| Hollywood Barber Shop, Robert Walker           | 5.0%         | 361          |
| Iconic Stylez, Aaron Jones                     | 2.9%         | 207          |
| Memphis Finest Barber Shop, Kenny Murray       | 9.6%         | 692          |
| Platinum Kutz, Tameka                          | 22.3%        | 1,612        |
| Supreme Cuts, Darius Prude                     | 4.9%         | 352          |
|                                                | <b>Total</b> | <b>7,231</b> |

## Best Boutique



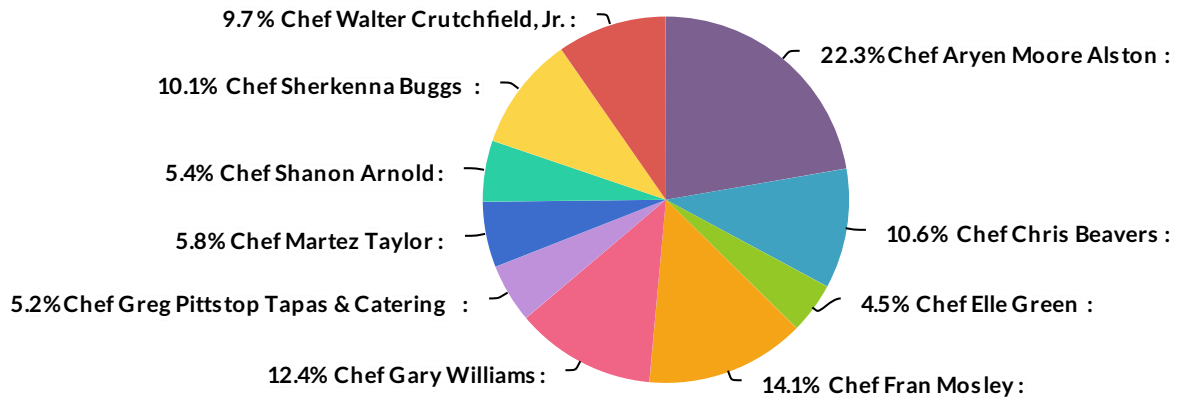
| Value                  | Percent | Count |
|------------------------|---------|-------|
| BiNorth Collection     | 7.8%    | 563   |
| Dean of Fashion        | 14.9%   | 1,081 |
| Gina Von Dee           | 2.9%    | 210   |
| JCHIC Styling Firm     | 5.7%    | 412   |
| Justntyme              | 11.9%   | 864   |
| Nvee Boutique, Inc.    | 12.3%   | 891   |
| Phashion Is My Passion | 11.6%   | 845   |
| RJ'S Custom Clothiers  | 7.4%    | 535   |
| Savvy Sistas           | 20.7%   | 1,503 |
| Tyresia's Boutique Too | 4.9%    | 354   |
| Total                  |         | 7,258 |

# Best Car Salesman



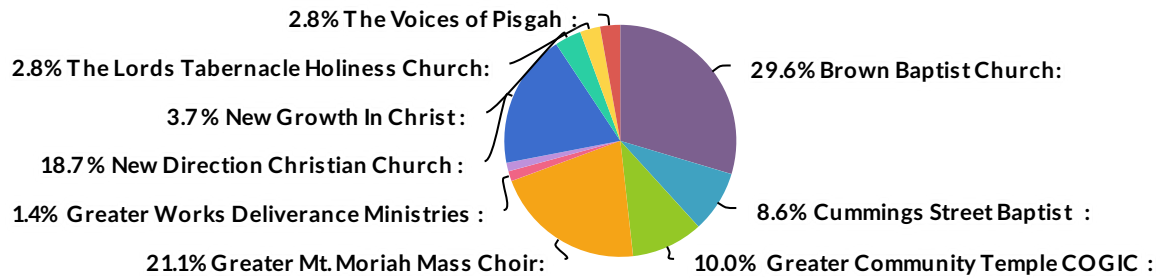
| Value                                 | Percent | Count |
|---------------------------------------|---------|-------|
| Alexis Hart                           | 6.2%    | 324   |
| Alicia White                          | 6.9%    | 362   |
| Bernard Williams, City Auto           | 24.9%   | 1,310 |
| Bianca Henderson, Sunrise             | 12.8%   | 672   |
| Christopher Jordan                    | 5.1%    | 267   |
| Derek Hall, AutoNation GMC Mendenhall | 22.5%   | 1,182 |
| Nate Matthews, American Car Center    | 6.8%    | 358   |
| Roger Tyler, Roadshow BMW             | 9.0%    | 471   |
| Rose Armstrong                        | 5.9%    | 309   |
| Total                                 |         | 5,255 |

## Best Chef



| Value                               | Percent | Count |
|-------------------------------------|---------|-------|
| Chef Aryen Moore Alston             | 22.3%   | 1,847 |
| Chef Chris Beavers                  | 10.6%   | 874   |
| Chef Elle Green                     | 4.5%    | 369   |
| Chef Fran Mosley                    | 14.1%   | 1,165 |
| Chef Gary Williams                  | 12.4%   | 1,023 |
| Chef Greg Pittstop Tapas & Catering | 5.2%    | 427   |
| Chef Martez Taylor                  | 5.8%    | 481   |
| Chef Shanon Arnold                  | 5.4%    | 446   |
| Chef Sherkenna Buggs                | 10.1%   | 836   |
| Chef Walter Crutchfield, Jr.        | 9.7%    | 799   |
| Total                               |         | 8,267 |

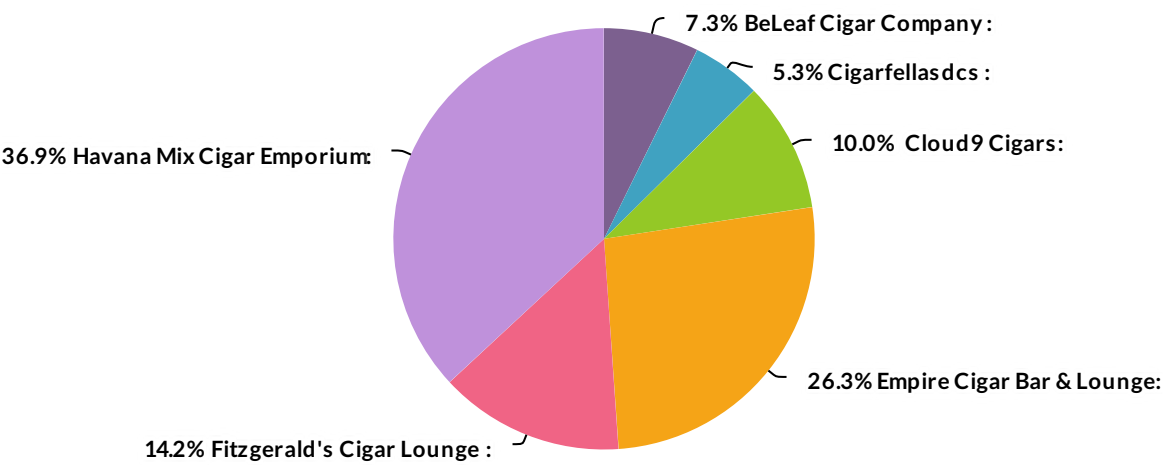
## Best Church Choir



| Value                                | Percent | Count |
|--------------------------------------|---------|-------|
| Brown Baptist Church                 | 29.6%   | 2,805 |
| Cummings Street Baptist              | 8.6%    | 819   |
| Greater Community Temple COGIC       | 10.0%   | 952   |
| Greater Mt. Moriah Mass Choir        | 21.1%   | 1,997 |
| Greater Works Deliverance Ministries | 1.4%    | 133   |
| Growth Central Church                | 1.2%    | 113   |
| New Direction Christian Church       | 18.7%   | 1,772 |
| New Growth In Christ                 | 3.7%    | 355   |
| The Lords Tabernacle Holiness Church | 2.8%    | 263   |
| The Voices of Pisgah                 | 2.8%    | 267   |
| Total                                |         | 9,476 |

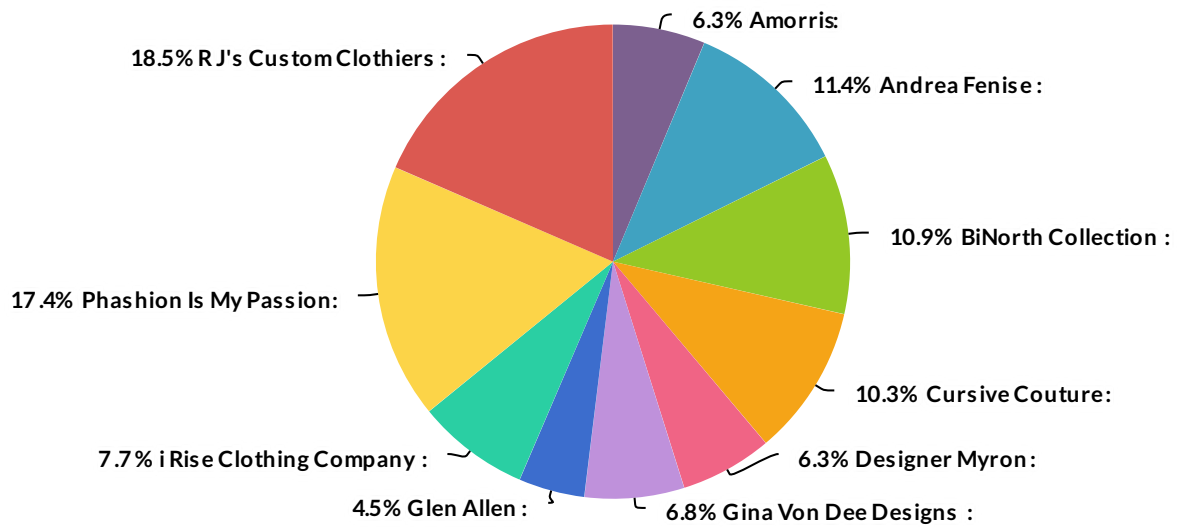


# Best Cigar Experience



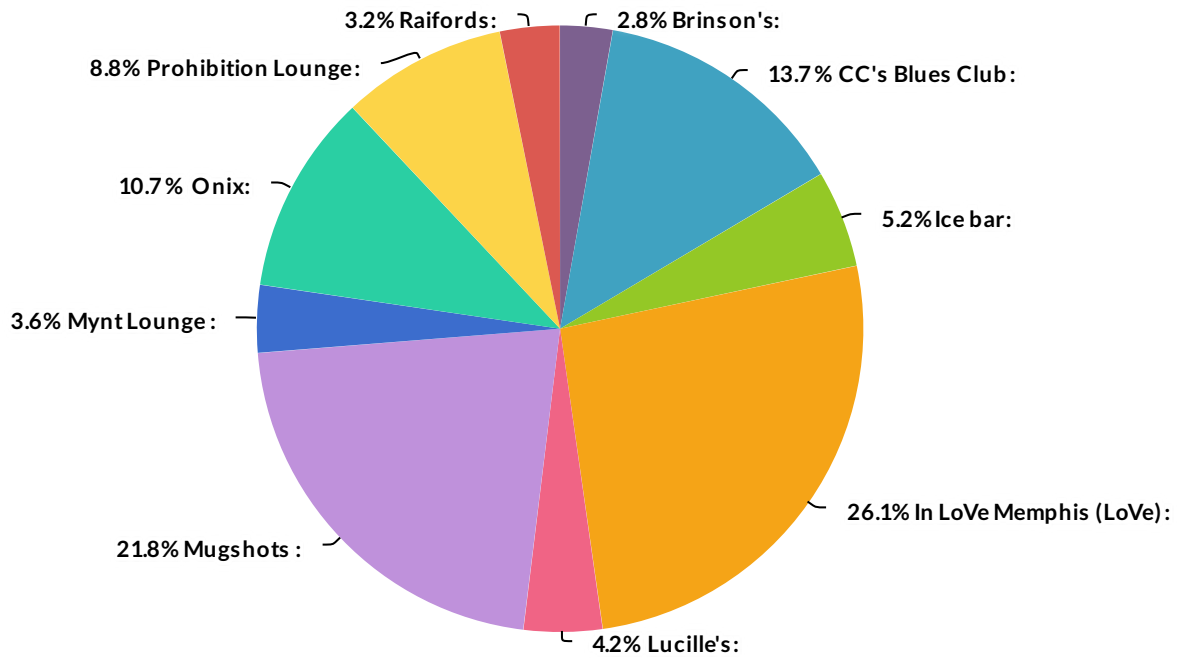
| Value                     | Percent | Count |
|---------------------------|---------|-------|
| BeLeaf Cigar Company      | 7.3%    | 404   |
| Cigarfellasdc             | 5.3%    | 294   |
| Cloud9 Cigars             | 10.0%   | 559   |
| Empire Cigar Bar & Lounge | 26.3%   | 1,467 |
| Fitzgerald's Cigar Lounge | 14.2%   | 789   |
| Havana Mix Cigar Emporium | 36.9%   | 2,057 |
| Total                     |         | 5,570 |

## Best Clothing Designer



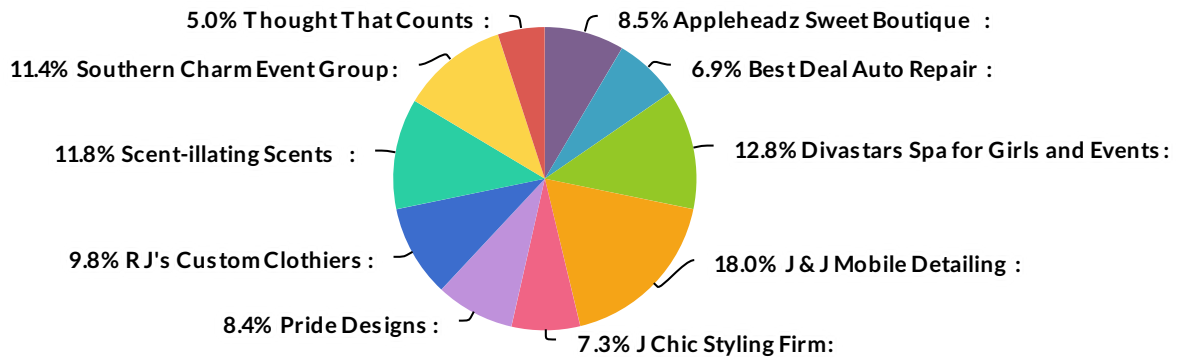
| Value                   | Percent | Count |
|-------------------------|---------|-------|
| Amorris                 | 6.3%    | 379   |
| Andrea Fenise           | 11.4%   | 689   |
| BiNorth Collection      | 10.9%   | 656   |
| Cursive Couture         | 10.3%   | 621   |
| Designer Myron          | 6.3%    | 377   |
| Gina Von Dee Designs    | 6.8%    | 408   |
| Glen Allen              | 4.5%    | 268   |
| i Rise Clothing Company | 7.7%    | 465   |
| Phashion Is My Passion  | 17.4%   | 1,046 |
| R J's Custom Clothiers  | 18.5%   | 1,113 |
| Total                   |         | 6,022 |

## Best Club or Lounge



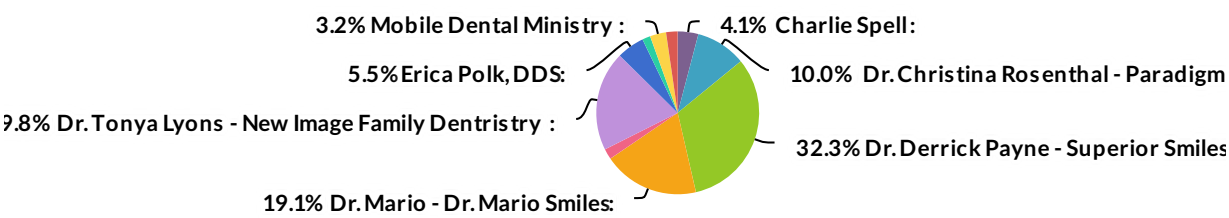
| Value                    | Percent | Count |
|--------------------------|---------|-------|
| Brinson's                | 2.8%    | 277   |
| CC's Blues Club          | 13.7%   | 1,354 |
| Ice bar                  | 5.2%    | 519   |
| In Lo Ve Memphis (Lo Ve) | 26.1%   | 2,589 |
| Lucille's                | 4.2%    | 417   |
| Mugshots                 | 21.8%   | 2,164 |
| Mynt Lounge              | 3.6%    | 358   |
| Onix                     | 10.7%   | 1,057 |
| Prohibition Lounge       | 8.8%    | 868   |
| Raifords                 | 3.2%    | 313   |
| Total                    |         | 9,916 |

## Best Customer Service



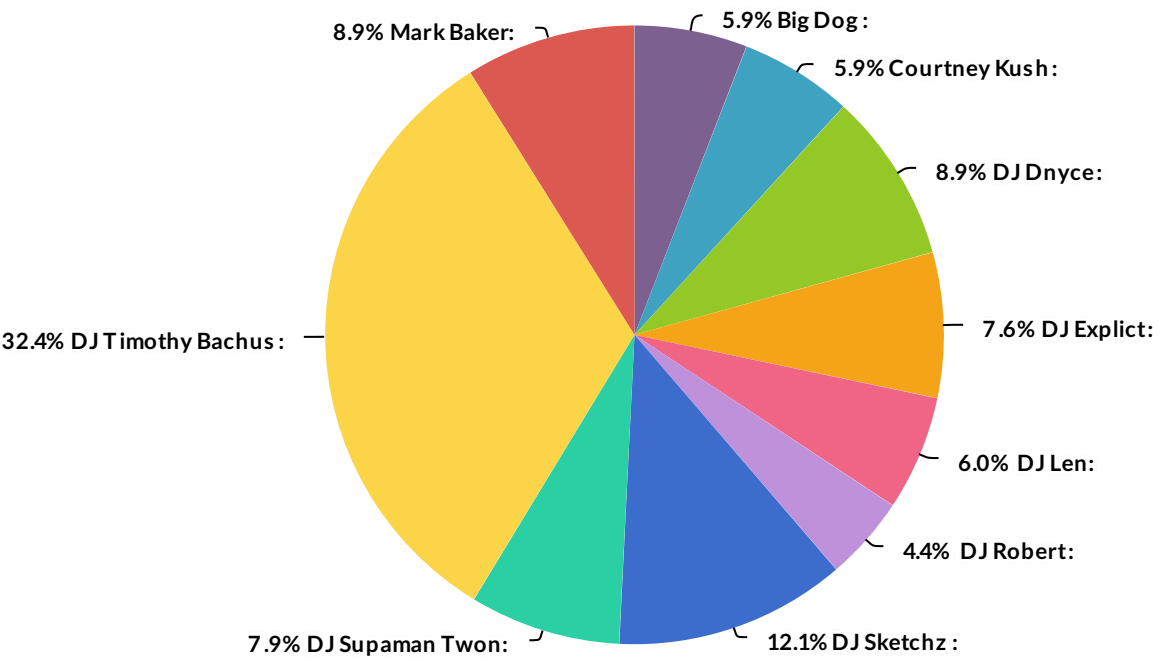
| Value                              | Percent | Count |
|------------------------------------|---------|-------|
| Appleheadz Sweet Boutique          | 8.5%    | 534   |
| Best Deal Auto Repair              | 6.9%    | 437   |
| Divastars Spa for Girls and Events | 12.8%   | 807   |
| J & J Mobile Detailing             | 18.0%   | 1,133 |
| J Chic Styling Firm                | 7.3%    | 458   |
| Pride Designs                      | 8.4%    | 527   |
| R J's Custom Clothiers             | 9.8%    | 616   |
| Scent-illating Scents              | 11.8%   | 744   |
| Southern Charm Event Group         | 11.4%   | 715   |
| Thought That Counts                | 5.0%    | 317   |
| Total                              |         | 6,288 |

# Best Dentist



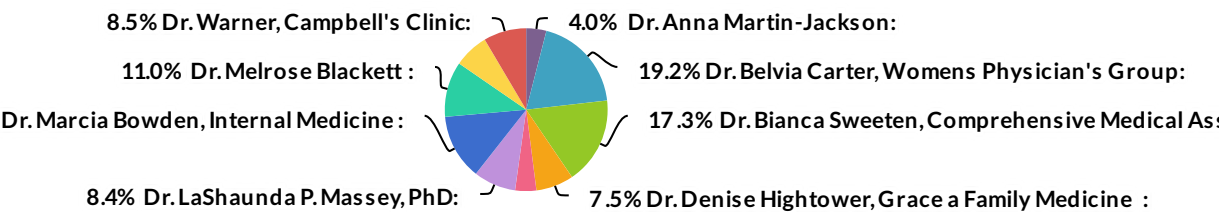
| Value                                            | Percent | Count |
|--------------------------------------------------|---------|-------|
| Charlie Spell                                    | 4.1%    | 300   |
| Dr. Christina Rosenthal - Paradigm Dental Center | 10.0%   | 728   |
| Dr. Derrick Payne - Superior Smiles              | 32.3%   | 2,342 |
| Dr. Mario - Dr. Mario Smiles                     | 19.1%   | 1,382 |
| Dr. Springfield                                  | 2.1%    | 154   |
| Dr. Tonya Lyons - New Image Family Dentistry     | 19.8%   | 1,432 |
| Erica Polk, DDS                                  | 5.5%    | 398   |
| Kirk Holmes                                      | 1.6%    | 116   |
| Mobile Dental Ministry                           | 3.2%    | 233   |
| Sherrye Cosby                                    | 2.3%    | 165   |
| Total                                            |         | 7,250 |

# Best DJ



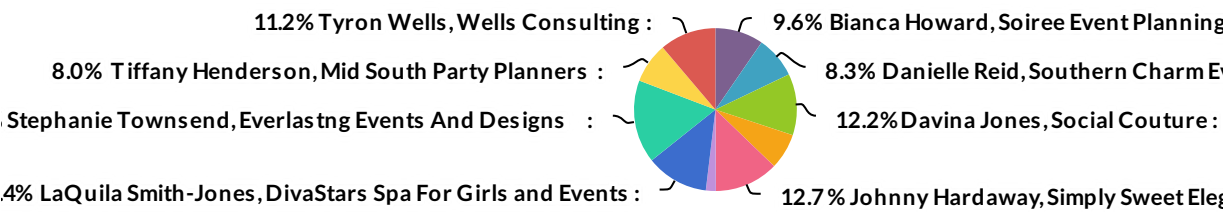
| Value             | Percent | Count |
|-------------------|---------|-------|
| Big Dog           | 5.9%    | 473   |
| Courtney Kush     | 5.9%    | 472   |
| DJ Dnyce          | 8.9%    | 718   |
| DJ Explot         | 7.6%    | 611   |
| DJ Len            | 6.0%    | 478   |
| DJ Robert         | 4.4%    | 353   |
| DJ Sketchz        | 12.1%   | 971   |
| DJ Supaman Twon   | 7.9%    | 635   |
| DJ Timothy Bachus | 32.4%   | 2,604 |
| Mark Baker        | 8.9%    | 715   |
| Total             |         | 8,030 |

# Best Doctor



| Value                                                | Percent | Count |
|------------------------------------------------------|---------|-------|
| Dr. Anna Martin-Jackson                              | 4.0%    | 274   |
| Dr. Belvia Carter, Womens Physician's Group          | 19.2%   | 1,298 |
| Dr. Bianca Sweeten, Comprehensive Medical Associates | 17.3%   | 1,174 |
| Dr. Denise Hightower, Grace a Family Medicine        | 7.5%    | 509   |
| Dr. Hettie S. Gibbs, Gibbs Internal Medicine         | 4.2%    | 284   |
| Dr. LaShaunda P. Massey, PhD                         | 8.4%    | 569   |
| Dr. Marcia Bowden, Internal Medicine                 | 13.0%   | 878   |
| Dr. Melrose Blackett                                 | 11.0%   | 743   |
| Dr. Racquel Spencer, BMG Family Physicians Group     | 6.9%    | 465   |
| Dr. Warner, Campbell's Clinic                        | 8.5%    | 577   |
| Total                                                |         | 6,771 |

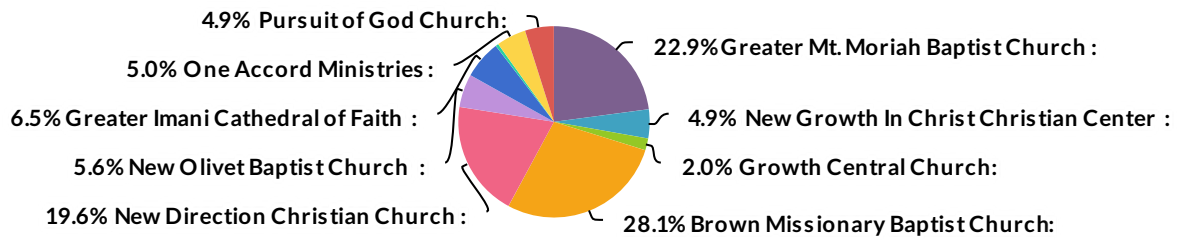
# Best Event Planner



| Value                                                   | Percent | Count |
|---------------------------------------------------------|---------|-------|
| Bianca Howard, Soiree Event Planning                    | 9.6%    | 690   |
| Danielle Reid, Southern Charm Event Group               | 8.3%    | 595   |
| Davina Jones, Social Couture                            | 12.2%   | 876   |
| Dwilette Pride, Pride Designs                           | 7.1%    | 506   |
| Johnny Hardaway, Simply Sweet Elegance                  | 12.7%   | 909   |
| Jonita Patrick, Flossy Entertainment                    | 2.0%    | 147   |
| LaQuila Smith-Jones, DivaStars Spa For Girls and Events | 12.4%   | 891   |
| Stephanie Townsend, Everlastng Events And Designs       | 16.5%   | 1,184 |
| Tiffany Henderson, Mid South Party Planners             | 8.0%    | 571   |
| Tyron Wells, Wells Consulting                           | 11.2%   | 806   |
| Total                                                   |         | 7,175 |

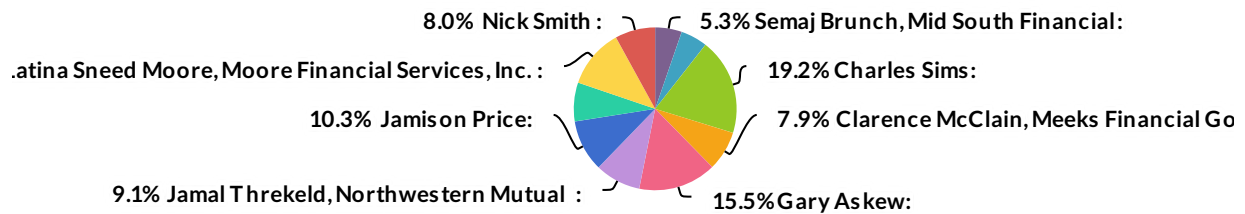


## Best Faith-Based Outreach Ministry



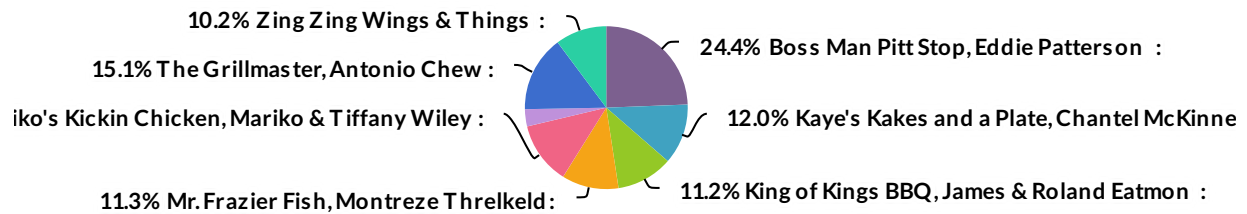
| Value                                 | Percent | Count |
|---------------------------------------|---------|-------|
| Greater Mt. Moriah Baptist Church     | 22.9%   | 2,116 |
| New Growth In Christ Christian Center | 4.9%    | 450   |
| Growth Central Church                 | 2.0%    | 187   |
| Brown Missionary Baptist Church       | 28.1%   | 2,592 |
| New Direction Christian Church        | 19.6%   | 1,812 |
| New Olivet Baptist Church             | 5.6%    | 517   |
| Greater Imani Cathedral of Faith      | 6.5%    | 603   |
| Temple Cathedral                      | 0.5%    | 45    |
| One Accord Ministries                 | 5.0%    | 458   |
| Pursuit of God Church                 | 4.9%    | 449   |
| Total                                 |         | 9,229 |

## Best Financial Advisor



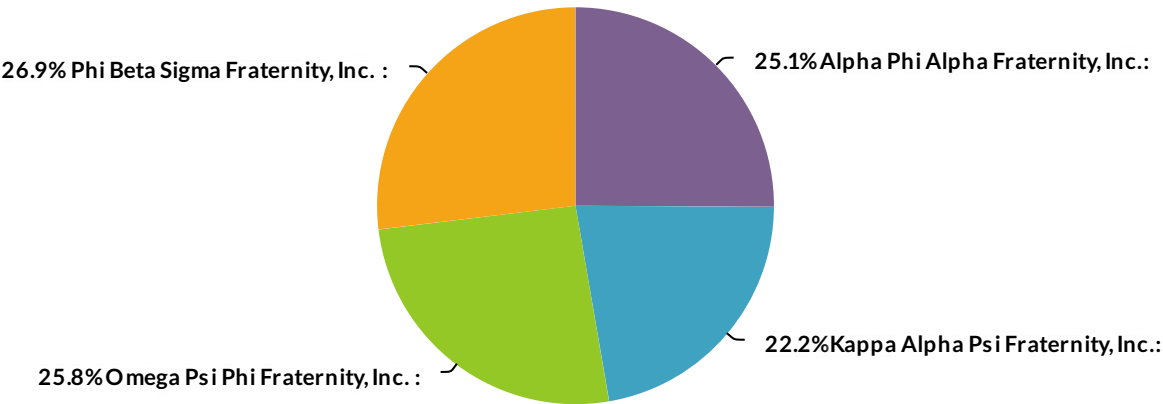
| Value                                              | Percent | Count        |
|----------------------------------------------------|---------|--------------|
| Semaj Brunch, Mid South Financial                  | 5.3%    | 290          |
| Benjamin Wright                                    | 5.3%    | 291          |
| Charles Sims                                       | 19.2%   | 1,058        |
| Clarence McClain, Meeks Financial Group            | 7.9%    | 438          |
| Gary Askew                                         | 15.5%   | 856          |
| Jamal Threkeld, Northwestern Mutual                | 9.1%    | 500          |
| Jamison Price                                      | 10.3%   | 569          |
| KC Financial Services                              | 7.7%    | 424          |
| Latina Sneed Moore, Moore Financial Services, Inc. | 11.8%   | 650          |
| Nick Smith                                         | 8.0%    | 441          |
| <b>Total</b>                                       |         | <b>5,517</b> |

## Best Food Truck



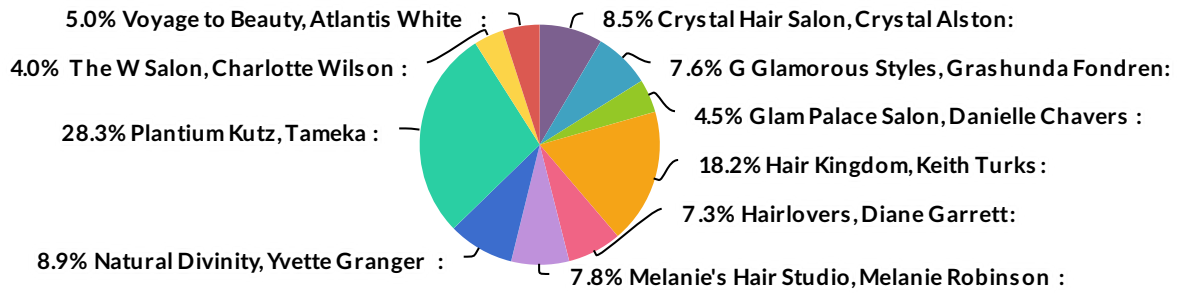
| Value                                         | Percent      | Count        |
|-----------------------------------------------|--------------|--------------|
| Boss Man Pitt Stop, Eddie Patterson           | 24.4%        | 1,614        |
| Kaye's Kakes and a Plate, Chantel McKinney    | 12.0%        | 796          |
| King of Kings BBQ, James & Roland Eatmon      | 11.2%        | 742          |
| Mr. Frazier Fish, Montreze Threlkeld          | 11.3%        | 749          |
| Riko's Kickin Chicken, Mariko & Tiffany Wiley | 12.4%        | 818          |
| Rolling Flavas, Larry Banks                   | 3.4%         | 224          |
| The Grillmaster, Antonio Chew                 | 15.1%        | 1,002        |
| Zing Zing Wings & Things                      | 10.2%        | 675          |
|                                               | <b>Total</b> | <b>6,620</b> |

# Best Fraternity



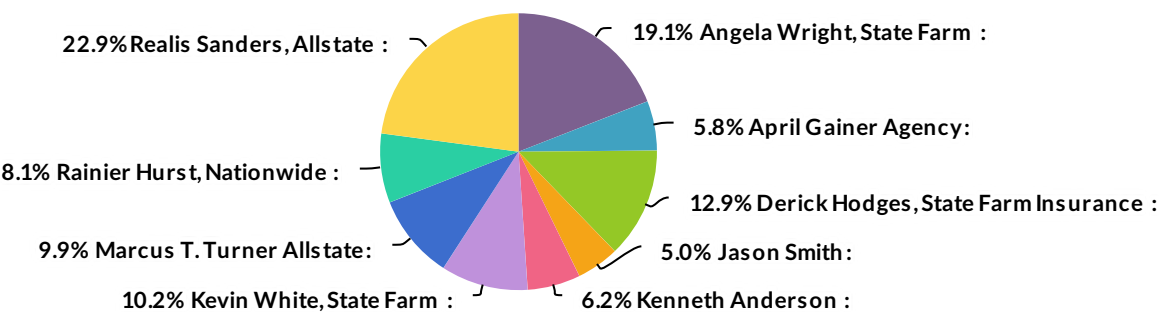
| Value                            | Percent | Count |
|----------------------------------|---------|-------|
| Alpha Phi Alpha Fraternity, Inc. | 25.1%   | 2,311 |
| Kappa Alpha Psi Fraternity, Inc. | 22.2%   | 2,042 |
| Omega Psi Phi Fraternity, Inc.   | 25.8%   | 2,372 |
| Phi Beta Sigma Fraternity, Inc.  | 26.9%   | 2,480 |
| Total                            |         | 9,205 |

## Best Hair Salon



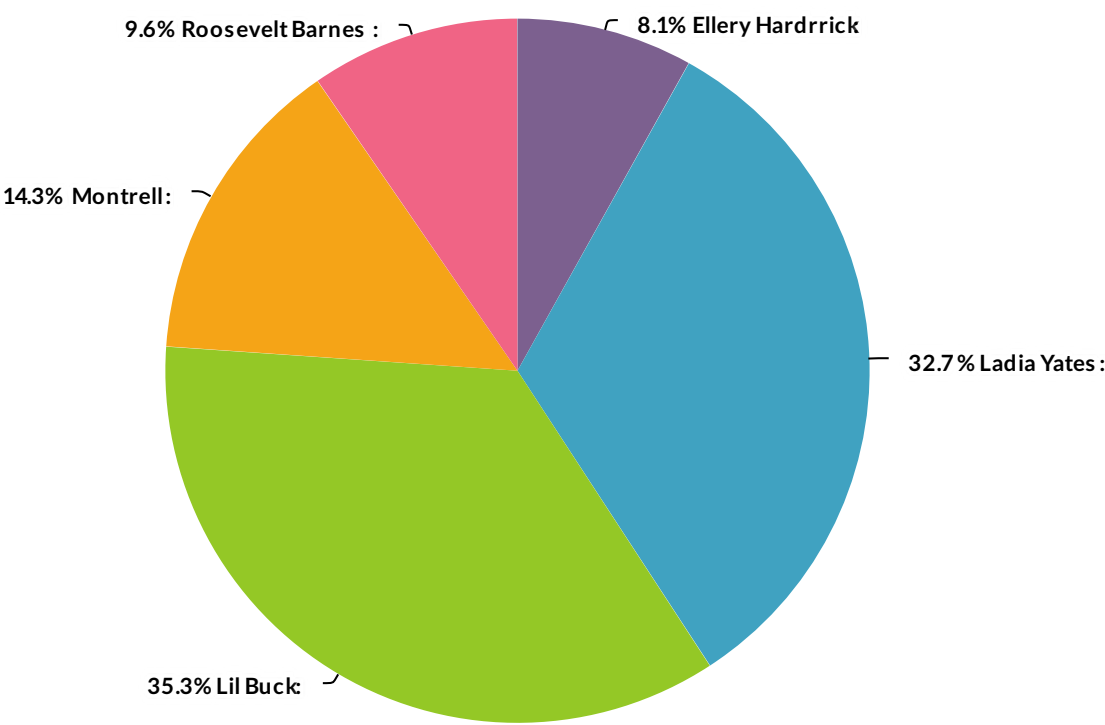
| Value                                   | Percent | Count |
|-----------------------------------------|---------|-------|
| Crystal Hair Salon, Crystal Alston      | 8.5%    | 541   |
| G Glamorous Styles, Grashunda Fondren   | 7.6%    | 485   |
| Glam Palace Salon, Danielle Chavers     | 4.5%    | 290   |
| Hair Kingdom, Keith Turks               | 18.2%   | 1,161 |
| Hairlovers, Diane Garrett               | 7.3%    | 466   |
| Melanie's Hair Studio, Melanie Robinson | 7.8%    | 499   |
| Natural Divinity, Yvette Granger        | 8.9%    | 565   |
| Plantium Kutz, Tameka                   | 28.3%   | 1,804 |
| The W Salon, Charlotte Wilson           | 4.0%    | 253   |
| Voyage to Beauty, Atlantis White        | 5.0%    | 318   |
| Total                                   |         | 6,382 |

# Best Insurance Agent



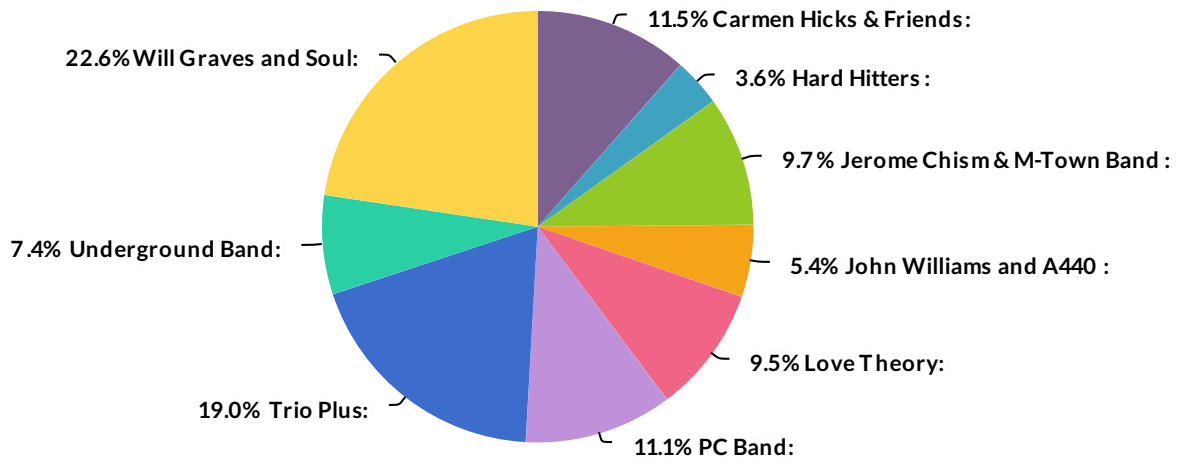
| Value                               | Percent | Count |
|-------------------------------------|---------|-------|
| Angela Wright, State Farm           | 19.1%   | 1,019 |
| April Gainer Agency                 | 5.8%    | 311   |
| Derick Hodges, State Farm Insurance | 12.9%   | 689   |
| Jason Smith                         | 5.0%    | 266   |
| Kenneth Anderson                    | 6.2%    | 330   |
| Kevin White, State Farm             | 10.2%   | 544   |
| Marcus T. Turner Allstate           | 9.9%    | 527   |
| Rainier Hurst, Nationwide           | 8.1%    | 430   |
| Realis Sanders, Allstate            | 22.9%   | 1,220 |
| Total                               |         | 5,336 |

# Best Jooker



| Value            | Percent | Count |
|------------------|---------|-------|
| Ellery Hardrick  | 8.1%    | 404   |
| Ladia Yates      | 32.7%   | 1,627 |
| Lil Buck         | 35.3%   | 1,755 |
| Montrell         | 14.3%   | 713   |
| Roosevelt Barnes | 9.6%    | 476   |
| Total            |         | 4,975 |

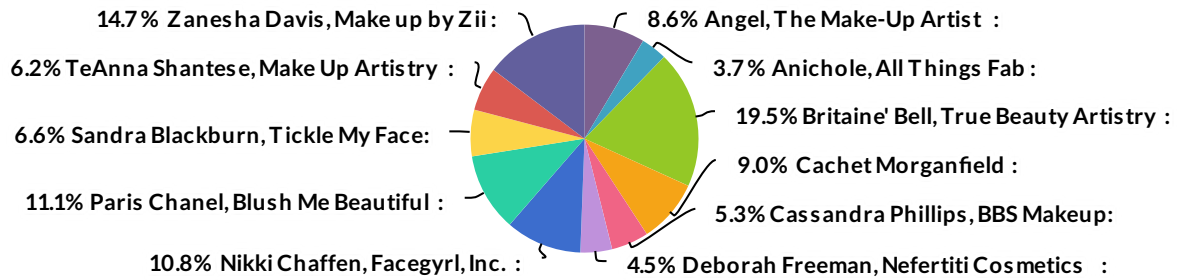
## Best Live Band or Group



| Value                      | Percent | Count |
|----------------------------|---------|-------|
| Carmen Hicks & Friends     | 11.5%   | 819   |
| Hard Hitters               | 3.6%    | 257   |
| Jerome Chism & M-Town Band | 9.7%    | 689   |
| John Williams and A440     | 5.4%    | 384   |
| Love Theory                | 9.5%    | 677   |
| PC Band                    | 11.1%   | 786   |
| Trio Plus                  | 19.0%   | 1,348 |
| Underground Band           | 7.4%    | 528   |
| Will Graves and Soul       | 22.6%   | 1,605 |
| Total                      |         | 7,093 |

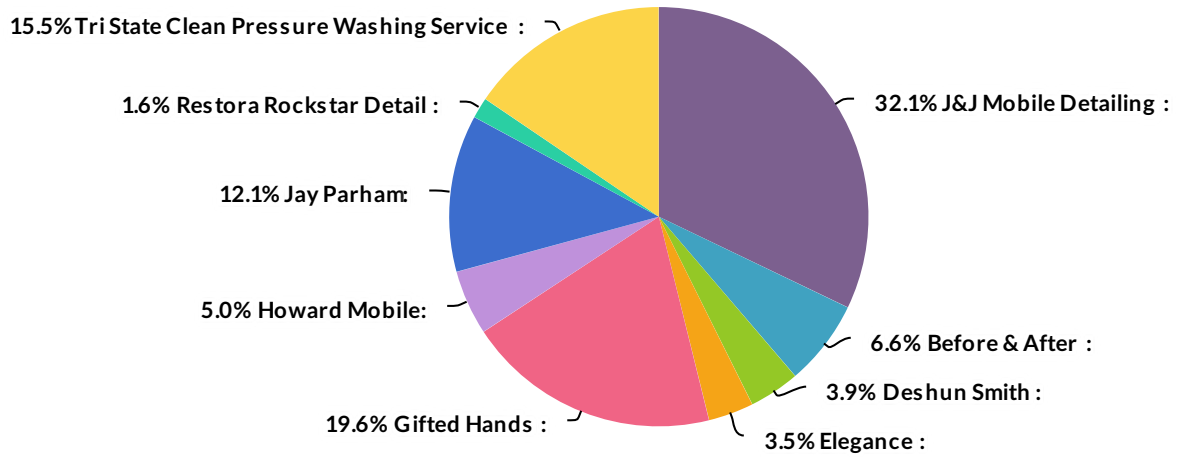


## Best Make-Up Artist



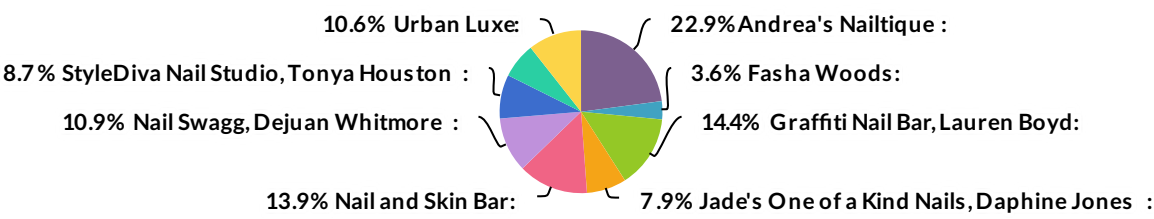
| Value                                | Percent | Count |
|--------------------------------------|---------|-------|
| Angel, The Make-Up Artist            | 8.6%    | 636   |
| Anichole, All Things Fab             | 3.7%    | 271   |
| Britaine' Bell, True Beauty Artistry | 19.5%   | 1,446 |
| Cachet Morganfield                   | 9.0%    | 664   |
| Cassandra Phillips, BBS Makeup       | 5.3%    | 393   |
| Deborah Freeman, Nefertiti Cosmetics | 4.5%    | 336   |
| Nikki Chaffen, Facegyrl, Inc.        | 10.8%   | 801   |
| Paris Chanel, Blush Me Beautiful     | 11.1%   | 822   |
| Sandra Blackburn, Tickle My Face     | 6.6%    | 491   |
| TeAnna Shantese, Make Up Artistry    | 6.2%    | 456   |
| Zanesha Davis, Make up by Zii        | 14.7%   | 1,087 |
| Total                                |         | 7,403 |

## Best Mobile Car Wash



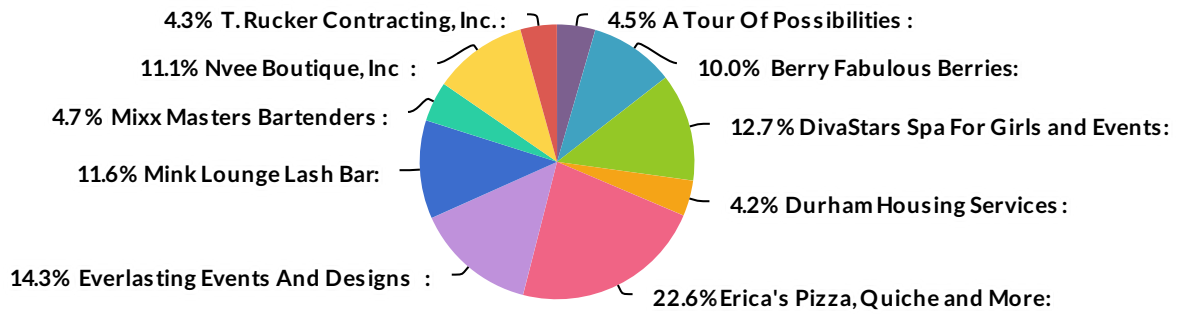
| Value                                    | Percent | Count |
|------------------------------------------|---------|-------|
| J&J Mobile Detailing                     | 32.1%   | 1,811 |
| Before & After                           | 6.6%    | 370   |
| Deshun Smith                             | 3.9%    | 218   |
| Elegance                                 | 3.5%    | 199   |
| Gifted Hands                             | 19.6%   | 1,103 |
| Howard Mobile                            | 5.0%    | 284   |
| Jay Parham                               | 12.1%   | 684   |
| Restora Rockstar Detail                  | 1.6%    | 93    |
| Tri State Clean Pressure Washing Service | 15.5%   | 876   |
| Total                                    |         | 5,638 |

# Best Nail Salon



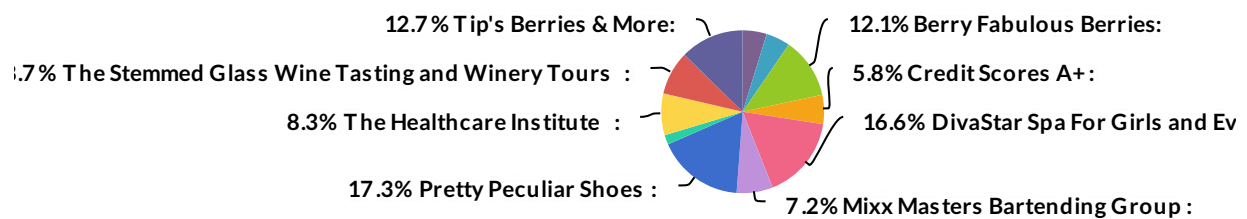
| Value                                      | Percent | Count |
|--------------------------------------------|---------|-------|
| Andrea's Nailtique                         | 22.9%   | 1,151 |
| Fasha Woods                                | 3.6%    | 182   |
| Graffiti Nail Bar, Lauren Boyd             | 14.4%   | 723   |
| Jade's One of a Kind Nails, Daphine Jones  | 7.9%    | 400   |
| Nail and Skin Bar                          | 13.9%   | 701   |
| Nail Swagg, Dejuan Whitmore                | 10.9%   | 546   |
| StyleDiva Nail Studio, Tonya Houston       | 8.7%    | 440   |
| The Polish Bottle, Felicia Scarpatti-Lomax | 7.0%    | 354   |
| Urban Luxe                                 | 10.6%   | 535   |
| Total                                      |         | 5,032 |

## Best New Business



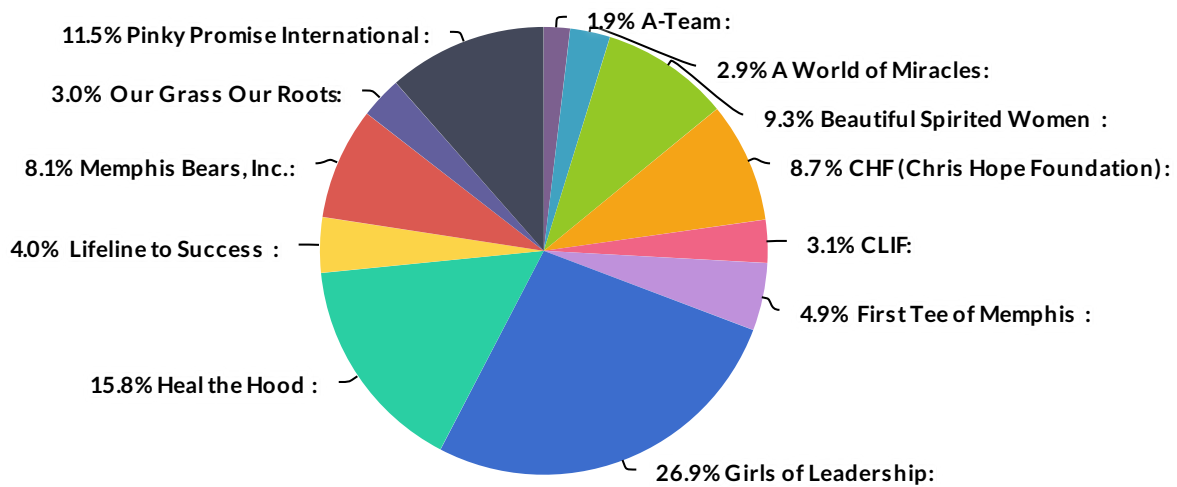
| Value                              | Percent | Count |
|------------------------------------|---------|-------|
| A Tour Of Possibilities            | 4.5%    | 311   |
| Berry Fabulous Berries             | 10.0%   | 688   |
| DivaStars Spa For Girls and Events | 12.7%   | 874   |
| Durham Housing Services            | 4.2%    | 285   |
| Erica's Pizza, Quiche and More     | 22.6%   | 1,548 |
| Everlasting Events And Designs     | 14.3%   | 978   |
| Mink Lounge Lash Bar               | 11.6%   | 799   |
| Mixx Masters Bartenders            | 4.7%    | 323   |
| Nvee Boutique, Inc                 | 11.1%   | 759   |
| T. Rucker Contracting, Inc.        | 4.3%    | 296   |
| Total                              |         | 6,861 |

## Best Niche Business



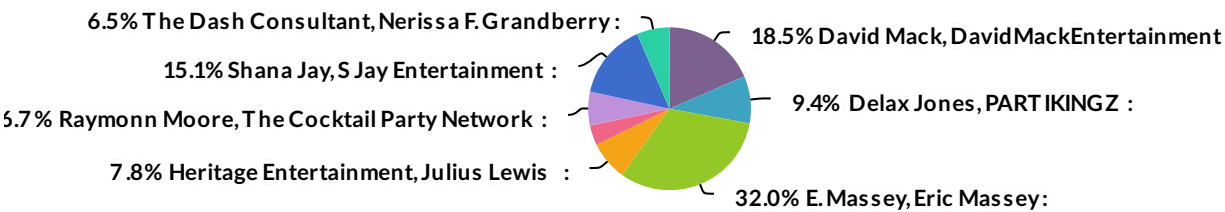
| Value                                           | Percent | Count |
|-------------------------------------------------|---------|-------|
| 40 Enterprises                                  | 4.8%    | 280   |
| A Tour Of Possibilities                         | 4.8%    | 279   |
| Berry Fabulous Berries                          | 12.1%   | 708   |
| Credit Scores A+                                | 5.8%    | 340   |
| DivaStar Spa For Girls and Events               | 16.6%   | 971   |
| Mixx Masters Bartending Group                   | 7.2%    | 419   |
| Pretty Peculiar Shoes                           | 17.3%   | 1,010 |
| PropertyRefs                                    | 1.9%    | 109   |
| The Healthcare Institute                        | 8.3%    | 483   |
| The Stemmed Glass Wine Tasting and Winery Tours | 8.7%    | 510   |
| Tip's Berries & More                            | 12.7%   | 745   |
| Total                                           |         | 5,854 |

## Best Non-Profit Organization



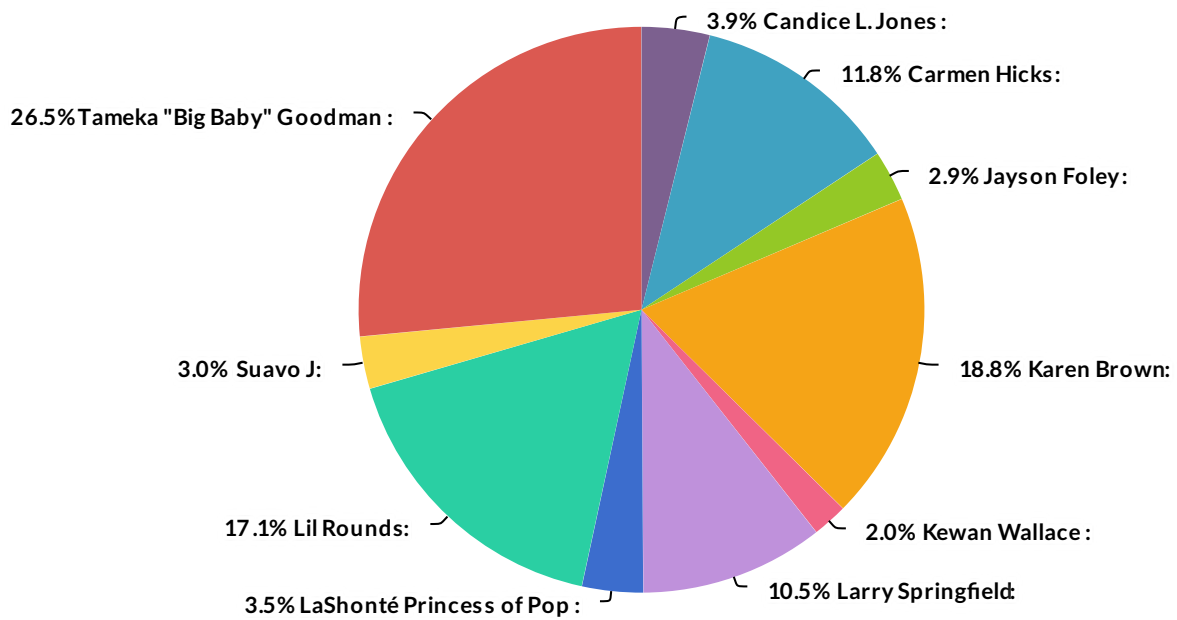
| Value                       | Percent | Count |
|-----------------------------|---------|-------|
| A-Team                      | 1.9%    | 154   |
| A World of Miracles         | 2.9%    | 235   |
| Beautiful Spirited Women    | 9.3%    | 746   |
| CHF (Chris Hope Foundation) | 8.7%    | 701   |
| CLIF                        | 3.1%    | 247   |
| First Tee of Memphis        | 4.9%    | 395   |
| Girls of Leadership         | 26.9%   | 2,168 |
| Heal the Hood               | 15.8%   | 1,269 |
| Lifeline to Success         | 4.0%    | 324   |
| Memphis Bears, Inc.         | 8.1%    | 650   |
| Our Grass Our Roots         | 3.0%    | 244   |
| Pinky Promise International | 11.5%   | 924   |
| Total                       |         | 8,057 |

# Best Party or Event Promoter



| Value                                      | Percent | Count |
|--------------------------------------------|---------|-------|
| David Mack, DavidMackEntertainment         | 18.5%   | 1,105 |
| Delax Jones, PARTIKINGZ                    | 9.4%    | 563   |
| E. Massey, Eric Massey                     | 32.0%   | 1,912 |
| Heritage Entertainment, Julius Lewis       | 7.8%    | 468   |
| Jayson Foley                               | 4.0%    | 240   |
| Raymonn Moore, The Cocktail Party Network  | 6.7%    | 399   |
| Shana Jay, S Jay Entertainment             | 15.1%   | 905   |
| The Dash Consultant, Nerissa F. Grandberry | 6.5%    | 386   |
|                                            | Total   | 5,978 |

## Best Overall Performing Artist



| Value                     | Percent | Count |
|---------------------------|---------|-------|
| Candice L. Jones          | 3.9%    | 271   |
| Carmen Hicks              | 11.8%   | 827   |
| Jayson Foley              | 2.9%    | 205   |
| Karen Brown               | 18.8%   | 1,316 |
| Kewan Wallace             | 2.0%    | 141   |
| Larry Springfield         | 10.5%   | 735   |
| LaShonté Princess of Pop  | 3.5%    | 244   |
| Lil Rounds                | 17.1%   | 1,200 |
| Suavo J                   | 3.0%    | 209   |
| Tameka "Big Baby" Goodman | 26.5%   | 1,856 |
| Total                     |         | 7,004 |



# Best Photographer

| Value                     | Percent | Count |
|---------------------------|---------|-------|
| A. Lever Studios          | 7.9%    | 506   |
| April Tolbert             | 23.6%   | 1,502 |
| B R Photography           | 5.3%    | 340   |
| BCD Elegance              | 10.1%   | 641   |
| John Hamilton             | 4.3%    | 274   |
| Nia Ray                   | 12.3%   | 786   |
| Reggie Miller Photography | 18.1%   | 1,155 |
| TLong Studio              | 3.6%    | 228   |
| Tosh Fotos                | 9.5%    | 607   |
| Visual impact             | 5.3%    | 337   |
| Total                     |         | 6,376 |

## Best Radio Personality

| Value           | Percent | Count  |
|-----------------|---------|--------|
| Aisha Raison    | 16.9%   | 1,779  |
| Bev Johnson     | 6.6%    | 699    |
| Big Sue         | 19.5%   | 2,054  |
| Bobby Midgett   | 0.8%    | 79     |
| Christie Taylor | 2.6%    | 278    |
| John Best       | 2.5%    | 264    |
| Myron Mays      | 5.0%    | 524    |
| Sherry Mackey   | 11.7%   | 1,225  |
| Stan Bell       | 25.8%   | 2,713  |
| Towanna Murphy  | 1.6%    | 163    |
| Tracey Bethea   | 7.0%    | 737    |
| Total           |         | 10,515 |

# Best Sorority

| Value                            | Percent | Count |
|----------------------------------|---------|-------|
| Alpha Kappa Alpha Sorority, Inc. | 29.4%   | 2,861 |
| Delta Sigma Theta Sorority, Inc. | 39.5%   | 3,842 |
| Gamma Phi Delta Sorority Inc     | 2.3%    | 223   |
| Sigma Gamma Rho Sorority, Inc.   | 4.0%    | 390   |
| Zeta Phi Beta Sorority, Inc.     | 24.8%   | 2,408 |
|                                  | Total   | 9,724 |

## Best Teacher/Educator

| Value                                                | Percent      | Count        |
|------------------------------------------------------|--------------|--------------|
| Candice L. Jones                                     | 14.6%        | 900          |
| Charnell Smith, Cordova High                         | 7.9%         | 489          |
| Darla Young                                          | 12.4%        | 764          |
| Denise Wilson                                        | 8.7%         | 537          |
| Eleanor Thomas, Trezvant Vocational                  | 4.9%         | 301          |
| Katrina Robinson                                     | 11.7%        | 721          |
| Meah King, East High School                          | 9.8%         | 602          |
| Melissa Collins, John P. Freeman                     | 12.2%        | 750          |
| Michael Cole, The Lords Tabernacle Christian Academy | 6.2%         | 380          |
| Neshellda Johnson, Hawkins Mills Elementary          | 11.5%        | 710          |
|                                                      | <b>Total</b> | <b>6,154</b> |

## Best Vocal Artist - Male

| Value             | Percent | Count |
|-------------------|---------|-------|
| Chris J           | 10.4%   | 685   |
| Courtney Franklin | 19.7%   | 1,301 |
| Courtney Little   | 11.0%   | 726   |
| Devin Crutcher    | 19.8%   | 1,307 |
| Jerome Chism      | 9.2%    | 605   |
| Kejuan Person     | 3.1%    | 204   |
| Kewan Wallace     | 2.6%    | 173   |
| Larry Springfield | 13.6%   | 895   |
| Marcus Scott      | 6.1%    | 402   |
| S Poitier         | 4.6%    | 304   |
| Total             |         | 6,602 |

## Best Vocal Artist - Female

| Value                     | Percent      | Count        |
|---------------------------|--------------|--------------|
| Carla Barnes              | 7.6%         | 557          |
| Carla Tolbert Taylor      | 11.6%        | 845          |
| Carmen Hicks              | 10.7%        | 777          |
| Crystal Jones             | 6.6%         | 478          |
| Jamille "Jam" Hunter      | 3.5%         | 254          |
| Karen Mussang Brown       | 15.0%        | 1,091        |
| Keisha Danielle           | 2.0%         | 148          |
| Shenea The Songstress     | 4.1%         | 298          |
| Stephanie Bolton          | 11.7%        | 851          |
| Tameka "Big Baby" Goodman | 23.5%        | 1,714        |
| Tonya Dyson               | 3.7%         | 270          |
|                           | <b>Total</b> | <b>7,283</b> |

## Best Car Club

| Value                                  | Percent      | Count        |
|----------------------------------------|--------------|--------------|
| Camero Car Club                        | 18.5%        | 1,001        |
| Challenger Boys & Challenger Girls-GTA | 8.8%         | 476          |
| Corvette Club                          | 31.2%        | 1,689        |
| Girls and Boys Challengers-GTA         | 8.5%         | 457          |
| Midsouth Camaro Club                   | 11.6%        | 625          |
| Real Deal Vettes of Memphis            | 11.7%        | 631          |
| Rivercity Camaro Club                  | 9.8%         | 529          |
|                                        | <b>Total</b> | <b>5,408</b> |

## Best Motorcycle Club

| Value             | Percent | Count |
|-------------------|---------|-------|
| Backyard          | 2.3%    | 120   |
| Bad Boyz          | 12.5%   | 656   |
| Hi Rollers        | 14.2%   | 743   |
| Knights of Steele | 8.0%    | 419   |
| Pound 4 pound     | 11.0%   | 577   |
| Ruff Ryders       | 29.8%   | 1,564 |
| Street Hogs       | 8.2%    | 432   |
| Weekend Riders    | 2.2%    | 115   |
| Women on Iron     | 11.8%   | 617   |
| Total             |         | 5,243 |



# Best Football Club

| Value                           | Percent | Count |
|---------------------------------|---------|-------|
| 49ers                           | 10.0%   | 635   |
| 901 Niners                      | 7.9%    | 498   |
| CheeseHeads of Memphis Fan Club | 5.3%    | 332   |
| Cowboy Stars of Memphis         | 28.3%   | 1,791 |
| Denver Broncos of Memphis       | 6.5%    | 410   |
| Die Hard Cowboys                | 16.1%   | 1,019 |
| Steelers Football CLub          | 23.3%   | 1,474 |
| The Renegades                   | 2.6%    | 164   |
| Total                           |         | 6,323 |

# Best Financial Institution (Corporate)

| Value                        | Percent | Count |
|------------------------------|---------|-------|
| City of Memphis Credit Union | 14.5%   | 1,022 |
| First Tennessee Bank         | 17.9%   | 1,263 |
| KimberlyClark Credit Union   | 3.3%    | 230   |
| Orion FCU                    | 12.8%   | 904   |
| Regions                      | 24.6%   | 1,734 |
| Suntrust                     | 8.9%    | 627   |
| Tri-State Bank               | 18.0%   | 1,267 |
|                              | Total   | 7,047 |

## Best Hospital (Corporate)

| Value                                | Percent      | Count        |
|--------------------------------------|--------------|--------------|
| Baptist                              | 12.0%        | 1,000        |
| Baptist Women's                      | 16.0%        | 1,332        |
| Internal Health and Medical Services | 0.7%         | 55           |
| LeBonheur                            | 13.0%        | 1,083        |
| Methodist                            | 21.1%        | 1,762        |
| Regional One Health                  | 6.5%         | 540          |
| Signature Health Care                | 0.8%         | 68           |
| Speaking Life Healthcare             | 0.5%         | 40           |
| St Jude Children's Research Hospital | 29.4%        | 2,453        |
|                                      | <b>Total</b> | <b>8,333</b> |

## The Hustle Award

| Value                                                  | Percent      | Count        |
|--------------------------------------------------------|--------------|--------------|
| Carla Thomas, Berry Fabulous Berries                   | 14.3%        | 856          |
| DeJuan Hendricks, Networking Puzzle                    | 9.8%         | 586          |
| DeShun Banks, J & J Mobile Detailing                   | 13.1%        | 787          |
| Fred Spikner                                           | 7.5%         | 450          |
| Karatz Monroe, Lash Bar 901                            | 6.1%         | 364          |
| LaQuila Smith Jones, DivaStar Spa For Girls and Events | 11.6%        | 693          |
| Laquita Jones, Xclusive Memphis                        | 13.8%        | 826          |
| Roosevelt Jackson, RJ Custom Clothiers                 | 5.7%         | 339          |
| Tiffany Rucker, T. Rcker Contracting, Inc.             | 3.8%         | 226          |
| Tosha Wilder-Harrison, Tosh Fotos                      | 9.2%         | 551          |
| Vontyna Durhan, Durham Housing Services                | 5.2%         | 310          |
|                                                        | <b>Total</b> | <b>5,988</b> |

## The Living Legend Award

| Value                                                                 | Percent      | Count        |
|-----------------------------------------------------------------------|--------------|--------------|
| Beverly Robertson, Retired Executive Director NCRM                    | 11.3%        | 677          |
| Claude Humphrey, NFL Hall of Famer                                    | 10.3%        | 618          |
| David & Yvonne Acey, Africa in April Cultural Awareness Festival, Inc | 21.3%        | 1,275        |
| David Porter, Songwriter & Performing Artist                          | 16.7%        | 999          |
| Fred Davis, Fred Davis Insurance                                      | 14.1%        | 846          |
| Judge Loyce Lambert-Ryan                                              | 6.0%         | 361          |
| Lucille Richards, Lucille Blues & Diner                               | 9.9%         | 593          |
| Tyrone Easley, Photographer                                           | 10.4%        | 620          |
|                                                                       | <b>Total</b> | <b>5,989</b> |

## The Rising Star Award

| Value                                            | Percent      | Count        |
|--------------------------------------------------|--------------|--------------|
| Dwilette Pride, Pride Designs                    | 9.0%         | 573          |
| Fred Spikner, Park Place Recycling               | 8.7%         | 550          |
| Jenni Graham, JCHIC Styling Firm                 | 8.6%         | 546          |
| Katrina Robinson, Healthcare Institute           | 15.9%        | 1,010        |
| Shirrelle McCray, Thought that Counts            | 6.3%         | 398          |
| Stephanie Townsend, Everlasting Events & Designs | 20.7%        | 1,318        |
| Tosha Harrison, Tosh Fotos                       | 10.8%        | 684          |
| Tiphany Richardson, Tip's Berries & More         | 12.9%        | 819          |
| Vontyna Durham, Durham Housing Services          | 7.2%         | 459          |
|                                                  | <b>Total</b> | <b>6,357</b> |