



203 Beale St., Suite 200 • Memphis, TN 38103 • (901)523-1818

TSD Black History Month Barter Special

This is a special small business offering by the New Tri-State Defender that spotlights and showcases African American entrepreneurs and businesses in the Memphis metropolitan area. It is limited to the first 65 businesses to respond! To participate in this special advertising program, please complete the information below:

Business Name: _____

Business Address: _____

Business Phone Number: _____

Special Barter Offering: (In equal value to the advertising package you select.)

Describe your Business and Offer/Ad:

Business Contact Person: _____

Contact Person Phone Number: _____ Email Address: _____

Please send a high resolution photo/head shot and a 50-75 word business bio for the online (tsdmemphis.com) TSD Business Profile. This section of our website will include highlights of participating companies (owner, service/product, specialties, etc.)
Email photo and bio to bhill@tsdmemphis.com

Select Ad size:

- Regular Ad \$75 per ad (4-week month = \$300.00) Ad size: 3.583" X 3"**
- Large Ad \$90.00 per ad (4-week month = \$360.00) Ad size: 4" X 4"**
- Jumbo Ad \$120.00 per ad (4-week month = \$480.00) Ad size: 5.437" X 3"**
- Super Jumbo Ad \$150.00 per ad (4-week = \$600.00) Ad size 5.437" X 5"**

For this special only you may choose one week or up to four weeks of advertising. The deadline for artwork/ads is Monday, 5:00 p.m. prior to the issue/run date. Send ads to advertising@tsdmemphis.com in PDF or JPEG format. We can design your ad in house at a cost of \$125.00. For additional information contact Bernal Smith: (901)523-1818