

SPRING REAL ESTATE

PUBLISH DATE
APRIL 27, 2017

BOSTON IS IN THE MIDDLE OF A REAL ESTATE BOOM. THE SPRING REAL ESTATE SECTION WILL FOCUS ON THE REAL ESTATE MARKET IN BOSTON'S UP AND COMING NEIGHBORHOODS.

TOPICS INCLUDE:

- A look at various sections of Boston neighborhoods that are becoming more popular with home buyers
- Hot deals for first time homebuyers and those looking to expand
- Should you sell? A look at considerations before putting your house on the market
- How to improve the value of your home. A look at home improvement ideas
- Should you buy or rent?



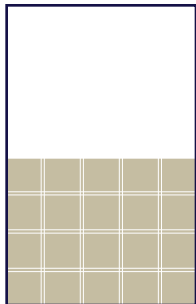
AD SIZES AND COSTS (ALL ADS ARE IN COLOR)

HALF PAGE HORIZONTAL

10" WIDE X 7.9" TALL

The half-page ad buy includes:

- One month on our digital marketplace
- A digital display ad 300x250 with 20,000 impressions. The ads will appear online in the article pages from this section.



■ Your ad will be promoted on social media (Facebook and Twitter)

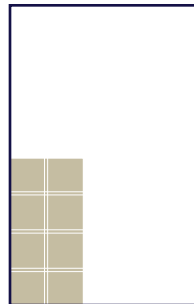
Cost: \$1,400

1/5TH PAGE

3.9" WIDE X 7.79" TALL.

This includes one month on the digital marketplace

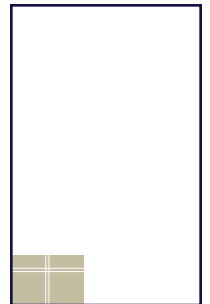
Cost: \$650



SMALL BUSINESS CARD

3.9" WIDE X 3" TALL

Cost: \$300



**SPACE CLOSING APRIL 14TH. MATERIAL CLOSING APRIL 20TH.
PLEASE EMAIL MATERIALS TO SANDRA@BANNERPUB.COM**