

SPRING SMALL BUSINESS

PUBLISH DATE: MAY 4, 2017

SMALL BUSINESSES ARE THE BACKBONE OF THE ECONOMY. ALMOST HALF OF THE NATION'S PRIVATE SECTOR WORKFORCE (49.2 PERCENT) IS EMPLOYED BY SMALL BUSINESS — THAT'S **120 MILLION PEOPLE!**

ON MAY 4 THE BANNER WILL PUBLISH A SPECIAL SECTION FOCUSED ON SMALL BUSINESS TOPICS. THEY INCLUDE:

- How to start a business
- How to grow a business
- How to finance your business — access to capital
- Should you get certified as woman- or minority-owned business?
- What are legal issues to starting a business?
- What's the latest technology to use for your business



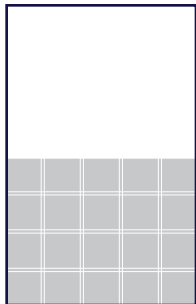
AD SIZES AND COSTS (ALL ADS ARE IN COLOR)

HALF PAGE HORIZONTAL

10" WIDE X 7.9" TALL

The half-page ad buy includes:

- One month on our digital marketplace
- A digital display ad 300x250 with 20,000 impressions. The ads will appear online in the article pages from this section.



■ Your ad will be promoted on social media (Facebook and Twitter)

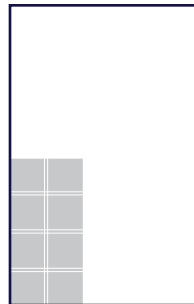
Cost: \$1,400

1/5TH PAGE

3.9" WIDE X 7.79" TALL.

This includes one month on the digital marketplace

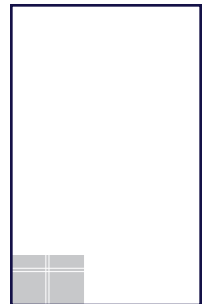
Cost: \$650



SMALL BUSINESS CARD

3.9" WIDE X 3" TALL

Cost: \$300



**SPACE CLOSING APRIL 21. MATERIAL CLOSING APRIL 28.
PLEASE EMAIL MATERIALS TO SANDRA@BANNERPUB.COM**