

## ROXBURY HOMECOMING JUNE 15

A special section featuring stories about the history of Roxbury and the annual Roxbury Homecoming celebration held at Franklin Park

## CARIBBEAN CARNIVAL AUGUST 17

A special section that focuses on this year's Boston Caribbean Carnival. We will feature stories on the parade participants, the artistry and culture of the carnival and the schedule of events

## FALL REAL ESTATE GUIDE SEPTEMBER 28

This section will focus on the real estate market in Boston's up-and-coming neighborhoods

## FALL LOWER SCHOOL EDUCATION OCTOBER 12

This section will focus on education options for lower school students.

## CAREERS AND EDUCATION OCTOBER 19

This section will focus on college education options at any age and stage in professional life.

## ENTREPRENEURSHIP OCTOBER 26

How to start a business will be the focus of this special section.

**PLEASE CONTACT SANDRA CASAGRAND AT [SANDRA@BANNERPUB.COM](mailto:SANDRA@BANNERPUB.COM)  
FOR MORE AD RATES AND DEADLINES FOR THE SPECIAL SECTIONS**

## AD SIZES AND COSTS (ALL ADS ARE IN COLOR)

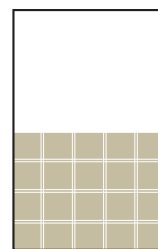
### HALF PAGE HORIZONTAL

10" WIDE  
X 8" TALL

The half-page ad buy includes:

- One month on our digital marketplace
- A digital display ad 300x250 with 20,000 impressions. The ads will appear online in the article pages from this section.
- Your ad will be promoted on social media (Facebook and Twitter)

**Cost: \$1,400**

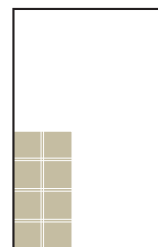


### 1/5TH PAGE

3.9" WIDE  
X 7.8" TALL.

This includes one month on the digital marketplace

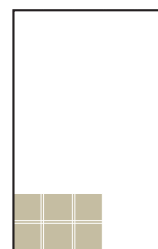
**Cost: \$650**



### POSTCARD

5.933" WIDE  
X 3.8" TALL

**Cost: \$450**



### SMALL BUSINESS CARD

3.9" WIDE X  
3" TALL

**Cost: \$300**

