

Combined General Rates

Los Angeles & Antelope Valley

All prepayment orders qualify for a 10% discount. All rates are per week.



2021

Los Angeles Media Kit

Serving the
COMMUNITY
SINCE 2005

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Our Weekly
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EVENTS



AD SIZES

OPEN TERM

4 WEEK TERM

8 WEEK TERM

Full Page \$8,748.38 \$7,149.60 \$6,110.67

3/4 Page \$6,627.59 \$5,523.39 \$4,720.58

1/2 Page \$4,551.42 \$3,792.17 \$3,241.90

1/3 Page \$3,124.30 \$2,603.15 \$2,225.15

1/4 Page \$2,414.51 \$2,011.47 \$1,719.33

1/6 Page \$1,657.25 \$1,382.87 \$1,180.50

1/8 Page \$1,280.39 \$1,067.58 \$912.41

1/16 Page \$881.20 \$733.33 \$626.63

AD SIZES

13 WEEK TERM

26 WEEK TERM

52 WEEK TERM

Full Page \$5,313.39 \$4,744.52 \$4,313.34

3/4 Page \$4,104.89 \$3,665.28 \$3,331.65

1/2 Page \$2,818.93 \$2,516.78 \$2,287.46

1/3 Page \$1,935.25 \$1,727.42 \$1,570.88

1/4 Page \$1,494.81 \$1,388.89 \$1,213.47

1/6 Page \$1,026.08 \$916.27 \$832.98

1/8 Page \$792.96 \$707.81 \$643.70

1/16 Page \$545.30 \$483.26 \$442.21

Double Truck Open Term \$18,380.53

COLOR

Color is an additional charge.

Spot \$450

Four Color \$800

PREMIUM POSITION

Limited availability.

Front page ad across full bottom width.

Full color included.

Size: 10.5" wide by 1.5" deep

\$4,200